

A butterfly *wing flapping*

Or how to "become the cause of the effect one wishes to produce" (Julia de Funes)

Since 2007, without waiting to become B Corp, Davidson decided to invest in public interest projects. Why this approach of getting involved in projects with a social or environmental focus?

1. To make our contribution, however modest it may be, by making our skills and "grey matter" available to organisations and associations on a totally voluntary basis. We also donate 1 per 1000 of our revenue
2. To give Davidson consultants, who are motivated by these socially-oriented projects, an ethical sense to their daily professional life
3. To make in some cases (simpler without it) the link with the Davidson Consulting's Healthcare practice, which focuses on related activities
4. Because life is made up of beautiful encounters and in these beautiful interactions there are entrepreneurs, athletes, and members of associations who have shared their commitment with us and have given us the desire to support them.

2008: Partnership with the National Gerontology Foundation

We designed an informative multimedia app related to Memory. The objective was to explain

and illustrate cognitive functions and how to stimulate them in order to delay the onset of cerebro-degenerative disorders through digital games.

2009: Partnership with Altanova

Davidson developed a prototype app embedded in a smartphone that accurately detects colours and ambient light using the camera. This is to help visually impaired people who can use speech recognition to query the app and get answers about their environment.

2010: wHing project in partnership with the French Muscular Dystrophy Association (AFM)

In collaboration with another industrial partner, we contributed to developing a new-generation electric wheelchair. The project focused on studying, designing, and introducing an innovative feature to this chair: raising users of the chair from a "seated" to a "standing" position. The prototype was successfully completed on time, making it possible for the AFM to begin a "Tour de France" with the wheelchair to give families and patients a glimpse of it.



“

We are very grateful to your team for the work done and we are well aware of the level of collective and individual commitment that this mission required (...) On behalf of all the patients and the AFM, I thank you and I convey to you our great pride and admiration for having collaborated with your teams on this file.

”

Sylvain Van Wassenhove,

Head of AFM's technical aids service and innovation unit

2011-2016: Robik project in partnership with the AFM

Davidson consulting was involved in a large-scale project to make the principle of a brain computer interface or BCI (Brain Computer Interface) more robust and ergonomic. The goal of this interface is to control a device by extracting and interpreting voluntary characteristics of electroencephalographic (EEG) signals captured on the surface of the scalp or invasively. Davidson was involved in writing the specifications for, designing and developing a system to develop a brain-computer interface that can be used by caregivers or family members for patients with significant neuro-muscular disorders such as myopathies and more generally at various stages of Locked-in Syndrome (LIS).



2013-2014: Telemedicine Project with H2AD

Davidson and H2AD conducted a research project to detect behavioural changes in individuals who are home alone. The H2Box project was based on the observation that a person's state of health translates into daily life through a variation of habits and behaviours. From the data collected by a series of sensors, we developed one of the mathematical models and a neural network to detect these variations.

2017: Project with Sancare

Davidson consulting invested in the first round of financing for Sancare, a start-up whose objective is to automate and upgrade

the coding of hospital stays through Machine Learning. Davidson supported Sancare in accelerating the release of the Minimum Viable Product to hospitals thanks to a team of consultants who provided expertise on ongoing integration, as well as on the performance of Machine Learning models.

2018: Partnership with Sports Compétences

Davidson chose to be a partner in this new program that prepares top athletes for their professional careers through corporate immersions. In this context, athletes are assisted in: promoting the skills they have developed in their sports, understanding the skills and know-how they can

rely on and determining how to best reuse them in the corporate world. We were lucky enough to have basketball players, volleyball players and judokas working with us so that they could learn about the various facets of our business, our horizontal organisational structure, and the spirit that reigns among the teams based at Singular. And we also learned a lot.... Because hard work, self-sacrifice, as well as resilience are essential ingredients for succeeding in elite sports. These qualities are epitomised by the champions we met during their time at Dav.

2018: Sponsorship of the Women's Foundation

We developed the website for the Collectif Féministe Contre le Viol (Feminist Group Against Rape) and also financially supported the Women's Foundation with several collections of donations.

2019: Partenariat avec Planète Urgence

Getting involved all over the world in charitable initiatives is not something that cannot be improvised. That is why we chose to partner with Planète Urgence, an International Humanitarian Association recognised as being of public interest in 2009. We were fascinated with their concept of commitment: Leave for Change. Davidson allows employees who want to get involved in one of the 350 projects (in 23 different countries) proposed by the NGO by financing their missions (transportation, food and accommodation costs accompanied by a donation to the local association that benefits from the mission). Each project aims to make a real impact because it meets a need expressed by a local partner. It offers the

opportunity of sharing and transmitting its skills and knowledge to strengthen the self-sufficiency of local populations and/or protecting their environment. There are many areas of intervention and they revolve around three main themes: socio-educational activities, biodiversity preservation, and adult skills training.

Davidson also decided to sponsor the freediving vice-champion Alice Modolo in becoming an ambassador for Planète Urgence.

Jonathan

